

# EXTENDED INFORMATION ON THE USE OF COOKIES CONTRACTUAL TERMS AND GENERAL CONDITIONS

Published by EDILWEB.PRO

Europe - De

Effective date: January 1, 2024

Pursuant to European Regulation 2016/679 (hereinafter, also "Regulation") and national legislation, the Lombardy Region (hereinafter, also "Data Controller"), as Data Controller, reports below the extended information relating to the cookies installed on the Institutional Portal of the Lombardy Region website (hereinafter also the "Site") with the aim of illustrating the types and methods of use as well as providing information on the actions to refuse or delete the cookies present.

## 1. What are cookies

Cookies are small text files that web applications send to visitors for various purposes.

These can be classified according to various criteria:

- Site that generates them: first party cookies, installed directly by the manager of the site you are visiting, and third-party cookies, set by a website other than the one the user is visiting.
- Purpose of use: technical cookies, aimed at managing the technical aspects necessary to provide a service requested by the user, such as browsing a website, managing a user's session or automatically recognizing the preferred language.

Among these types of cookies, analytical ones are also used, anonymized and in aggregate form, in order to collect information on the number of users and how they visit the website and therefore develop general statistics on the service and its use.

**First-party profiling cookies**, used to analyze the characteristics of the user's browsing and create profiles based on their behavior on the site.

**Third party cookies**, are cookies used by "third party" services, managed directly by third parties and of which the Site Owner does not carry out any processing, which may also use profiling cookies.

Duration: **permanent cookies**, stored in the device permanently, **temporary cookies**, having variable and limited duration, **session cookies**, which disappear when you close the browser or log out.

## 2. Which cookies are used on this Site and for what purposes

2.1 Technical cookies (do not require the consent of the interested party)

This Site uses technical cookies that are essential for the correct functioning of the Site, to allow efficient navigation on the same and to guarantee the safety of visitors' navigation. These cookies are strictly necessary for the above purposes and to allow the use of the contents and services requested by the user. The installation of these cookies does not require the prior consent of users.

Furthermore, the Site uses analytical cookies through the information collection system in order to statistically analyze accesses or visits to the Site itself. These cookies can be assimilated to technical cookies because they are used directly and only by the site manager to collect significant information, in aggregate form, which concerns, for example, how users interface with telematic systems, or which devices, operating systems or browsers are used for access; the quality and usability of the sites themselves, which can be assessed by simple indicators such as the quantity of visits, their duration, the speed of page loading or the searches carried out by the user.

The information collected by this type of cookie is in a form that does not allow the user to be identified. Matomo uses the anonymization of users' IP addresses by default. These Cookies do not require the User's prior consent to be installed and used.

## **2.2 First-party profiling cookies (require the consent of the interested party)**

This Site uses, subject to the expression of consent by the interested party, first-party profiling cookies. *Cookie for managing the counters for each thematic page viewed.* Failure to provide consent by the user will preclude the possibility of using the contents and additional features connected to the installation of profiling cookies.

## **2.3 Third-party cookies (require the consent of the interested party)**

On this Site, subject to the expression of consent by the interested party, "third party" services may be used, managed directly by third parties and of which the Site Owner does not carry out any processing, which may use profiling cookies. For example, third-party cookies may be transmitted when you view videos residing on a YouTube channel or other content incorporated into the Site by external services (for example social walls Facebook, Twitter, etc..).

Specifically, with prior consent: cookies are installed for the YouTube service as well as cookies relating to the Google Translate and Recaptcha services. Cookies are also installed for the contents. For further information on the processing of personal data, please refer to the privacy policy of the latter:

Google: <https://policies.google.com/privacy>

Fastweb: <https://www.fastweb.it/adsl-fibra-ottica/cookie-policy/>

Failure to provide consent by the user will preclude the possibility of using the contents and additional features connected to the installation of third-party cookies.

## **3. Sharing methods on social networks**

The Site does not implement any social network plug-ins. Within the Site there are some share icons which constitute a simple link to the corresponding social pages. Consequently, no information

about the user is transmitted to social networks.

For further information please refer to the following links:

- Facebook:<https://www.facebook.com/policy/cookies>
- LinkedIn:<https://www.linkedin.com/legal/cookie-policy>
- Twitter:<https://help.twitter.com/it/rules-and-policies/twitter-cookies>
- YouTube:<https://policies.google.com/technologies/cookies?hl=enUS>
- Instagram:<https://help.instagram.com/1896641480634370>.

#### **4. Information on the management of cookies by the user**

Upon first access to the Site, all first-party profiling cookies and/or third-party cookies, if applicable, are blocked, while only the technical and functional cookies described above are active. In application of the provision of the Guarantor "Guidelines for cookies and other tracking tools" - 10 June 2021 [9677876] for the acquisition of consent for the use of cookies", users of the Site can give their explicit consent to the installation of profiling cookies on their PC, via the banner that appears upon first access, users can still view the cookies to which they have given consent and possibly change their preferences.

##### **4.1 Disable the use of cookies**

It is possible to disable all cookies stored on your hard disk by accessing the appropriate section within your browser. Below are the links where you can consult the specific instructions for the main browsers in use:

- Edge:<https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d#ie=ie-9>
- Chrome:<https://support.google.com/chrome/answer/95647?hl=it>
- Firefox:<https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>
- Safari:<https://support.apple.com/itit/guide/safari/sfri11471/mac>.

##### **4.2 Enable private browsing mode**

Using this function now available in all browsers, it is possible to surf the internet without saving any information on the sites and pages visited.

However, it should be noted that navigation data, even when this functionality is activated, are recorded and stored by website managers and connectivity providers.

##### **4.3 Delete cookies directly**

Currently, almost all browsers allow you to delete installed cookies.

For further instructions, consult your browser help or visit one of the following links:

- Edge:<https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d#ie=ie-9>

- Firefox:<https://support.mozilla.org/it/kb/Eliminare%20i%20cookie>
- Chrome:[https://support.google.com/chrome/answer/95647?hl=it&ref\\_topic=3421433](https://support.google.com/chrome/answer/95647?hl=it&ref_topic=3421433)
- Safari:<http://support.apple.com/kb/HT1677>

However, at each new session the cookies will be reinstalled; for this reason we invite you to carry out this operation periodically or use automated functions for periodic deletion.

## **5.Information pursuant to articles 13 and 14 of Regulation (EU) 2016/679 – WEB version n.4 of 13-05-2021**

The DATA CONTROLLER And EDILWEB.PRO & PARTNER\$ by Alessandro Marco Mazzoni with headquarters in Via Giuseppe Ungaretti n 10 Milan 20157, Italy E-mail: edilweb.pro@outlook.com VAT number / Tax code: IT 13291340969.

With this document ("Information") the Data Controller, as defined below, wishes to inform you of the purposes and methods of processing of your personal data and of the rights recognized to you by Regulation (EU) 2016/679 relating to the protection of natural persons, with regard to the processing of personal data as well as their free circulation ("DSGVO"). This Information may be integrated by the Data Controller should any additional services requested by you involve further processing.

## **6 Purpose of data processing and legal basis**

The Data provided for the stipulation and for any contractual renewal integrated with the data collected from third parties, including the data available in the database managed by the Data Controller's suppliers, will be processed by the Data Controller:

- a) . for the calculation of the estimate, for the management and execution of the contract, and for any other relevant activity for which the Data Controller is authorized pursuant to the provisions of law in force, for the fulfillment of any legal obligation relating to the above contract and to the exercise of consultancy activities, for the management of judicial and extrajudicial disputes.
- b. with the exclusion of credit information attributable to the Contractor, for the purposes of communication and commercial promotion and sale of products and services of the Data Controller and third-party companies, to carry out market research, statistical surveys and for the personalization of direct marketing and related behavioral advertising to the products and services of edilweb.pro and third-party companies and surveys on your needs in relation to such products and services through paper mail, automated systems (email, sms, fax) or via telephone operator.

## **7.Data processing methods**

Processing will be carried out with the aid of electronic or automated means directly by the Data Controller through its information systems, always adopting suitable measures to guarantee the protection, protection and confidentiality of the Data.

## **8. Provision of Data**

The provision of data is mandatory for the purposes referred to in point 7.1 a., for the purpose of concluding new relationships or managing and executing existing legal relationships. The provision of Data for the purposes referred to in point 7.1 b. and instead optional. His data will be available to employees appointed from time to time by the Data Controller as responsible for managing his position.

## **9. Recipients of the data**

The Data may be shared, for the above purposes, with:

- a. subjects who typically act as data controllers;
- b. subjects, bodies or authorities to whom it is mandatory to communicate your personal data pursuant to legal provisions or orders of the authorities;
- c. third parties authorized to process the Data to whom communication is necessary to carry out activities strictly related to the contractual purposes, such as: service companies delegated in management, companies that provide IT, telematics and archiving services, commercial information companies, consultancy companies or auditing, debt collection companies and fraud control service companies; in particular, the Data Controller may communicate some of the Contractor's Data to commercial information companies for financial risks, for the sole purpose of obtaining data relating to any financial risks attributable to the Contractor;
- d. other companies of the group for administrative-accounting purposes pursuant to art. 6(1) of the Regulation.

## **10. Transfer to Third Countries**

With regards to the possible transfer of Personal Data to Third Countries, the Data Controller informs that the processing will take place according to one of the methods permitted by current law, such as for example the consent of the interested party, the adoption of standard contractual clauses approved by the European Commission, the selection of subjects participating in international programs for the free circulation of data or operating in countries considered safe by the European Commission. It is possible to obtain further information, upon request, from the Owner at the contacts indicated above.

## **11. Data Retention**

The processed data will be kept for the time necessary to achieve the purposes referred to in point 7.1 a., respecting the principle of minimization referred to in article 5, paragraph 1, letter c) of the Regulation and in any case according to the criteria and times established by insurance regulations. Furthermore, with reference to the purposes referred to in point 7.1 b., the Data processed will be kept for a period of time not exceeding five years from the relevant collection.

## **12 Rights of the interested party**

Pursuant to articles 15 and following of the Regulation, the interested party has the right to request, at any time, access to the Data, rectification or cancellation of the same or to oppose their processing, has the right to request the limitation of the treatment in the cases provided for by art. 18 of the Regulation, to revoke the consent given pursuant to art. 7 of the Regulations at any time;

to obtain the data concerning him in a structured, commonly used and machine-readable format, in the cases provided for by art. 20 of the Regulation; as well as to lodge a complaint with the competent supervisory authority pursuant to article 77 of the Regulation (Guarantor for the Protection of Personal Data) pursuant to art. 77 of the Regulation, if you believe that the processing of your data is contrary to the legislation in force.

The interested party can formulate a request to object to the processing of the Data pursuant to article 21 of the Regulation in which to highlight the reasons justifying the opposition: the Data Controller reserves the right to evaluate this request, which would not be accepted in the event of the existence of legitimate reasons mandatory to proceed with the processing which prevail over the interests, rights and freedoms of the interested party.

### **13 Data Controller and Data Protection Officer (“DPO”)**

The data controllers And: EDILWEB.PRO&PARTNER\$ by Alessandro Marco Mazzoni with headquarters in Via Giuseppe Ungaretti n 10 Milan 20157, Italy

#### **TYPES OF DATA PROCESSED**

The processing activities carried out are aimed at acquiring the following personal data:

Category Type

- a Cookie Profiling Cookies
- b Common data Browsing log
- c Common data Personal data
- d Common data Professional curriculum vitae
- e Banking economic data
- f Insurance economic data
- g Economic data Income
- h Economic data Taxes
- i Judicial data Pending charges
- j Judicial data Judicial

#### **CATEGORIES OF INTERESTED PARTIES**

The processing activities carried out are aimed at the following categories of interested parties:

Category

- a. Clients
- b. Prospect
- c. Web users

### **14. Data Protection Officer (DPO)**

The Data Protection Officer (RPD) or Data Protection Officer (DPO) can be contacted at the following email address: [edilweb.pro@outlook.com](mailto:edilweb.pro@outlook.com)

### **15. Scope of knowledge and dissemination of data**

The personal data collected using first-party profiling cookies will be processed by the Data Controller, by the appointed managers, and by any additional specifically appointed suppliers as

well as by the relevant personnel specifically trained in data processing and protection in order to ensure the same level of security offered by the Owner. For third-party cookies, managed directly by third parties, please refer to the latter's privacy policy for further information on the processing of personal data.

## **16. Transfer of personal data to non-EU countries**

The personal data collected are transferred outside the European Union in the manner permitted by the Regulation, pursuant to articles. 44 et seq.

## **17. Rights of the interested party**

Pursuant to the articles. 15-22 of the Regulation, it is possible to assert the following rights, where applicable:

- a) Right to access data, making an appropriate request for the following information: purposes and methods of processing; categories of personal data in question; recipients or categories of recipients to whom the personal data have been or will be communicated; data retention period; logic applied to treatment; identification details of the owner and managers;
- b) Right of rectification, the request for integration/modification of data;
- c) Right of cancellation, the request to delete data without unjustified delay, without prejudice to all conservation obligations imposed by law;
- d) Right to data portability, the request to receive personal data in a structured, commonly used and readable format.

Requests for the exercise of rights must be sent to the email address [portrayal@pec.it](mailto:portrayal@pec.it) or by registered mail to the address Giuseppe Ungaretti n 10 Milan Italy.

There is also the right to lodge a complaint with the Supervisory Authority according to the art. 77 of the Regulation.

## **18. How We Use Your Data**

We may use your data for the following purposes:

- a) **Identification and authentication:** We use your data to verify you when you access your account.
- b) **Operating our services:** We use your data to provide our services, process and fulfill orders, provide customer support, and to otherwise comply with our contractual obligations to you. We (and/or our third-party vendors) use your financial information to process purchases made by you and to pay you amounts you have earned.
- c) **Communicating with you:** We use your data when we communicate with you (eg, when we respond to a customer support or other inquiry).
- d) **Improving our services:** We use your data to understand how our services are being used

and how we can improve them. In general, we analyze aggregated data, rather than specific user data.

- e) **Customizing your experience:**We use your data to personalize the service to you. This may include remembering your preferences for language or volume or displaying videos that you might enjoy, based upon your viewing choices.
- f) **Marketing and advertising:**We use your data to show you ads on third-party sites, and to measure the effectiveness of those ads.
- g) **Exercising our rights:**Where reasonably necessary, we use your data to exercise our legal rights and prevent abuse of our service. For example, we may use your data to detect and prevent fraud, spam, or content that violates our Terms of Service.
- h) **Legal compliance:**We use your data where we are legally required to do so. For example, we may need to gather your data to respond to a subpoena or court order.
- i) **Protecting your information:**Where appropriate, we may anonymize, backup, and delete certain data.

## 19. Acceptance and Changes

By registering for, downloading, or using our services, you accept this Privacy Policy, which is part of our [Terms of Service](#). We may modify this Privacy Policy from time to time. We will post any modified version of our Privacy Policy at <https://edilweb.pro/a-2/884-2/>. If we change the Privacy Policy in a way that materially lessens our commitments to you, we will provide notice to registered users by email or other methods.

## 20. Children's Privacy

We do not knowingly collect personal information from individuals who are under the minimum required ages specified herein. You must be at least 16 years old or the age of majority in your jurisdiction, whichever is greater, to use our services. Individuals under the applicable age may use our services only through a parent or legal guardian's account and with their involvement. If you are a parent or legal guardian who believes your child has provided personal information to [edilweb.pro](mailto:edilweb.pro) without your consent, you may ask us to delete such information by contacting us at: [edilweb.pro@outlook.com](mailto:edilweb.pro@outlook.com)

## 21. Content You Submit

You may upload and create content such as videos, text, photographs, and artwork. Your account profile may display information about you and your activities. This information may be accessed by others. Your videos may be viewed and otherwise accessed by others, and associated metadata (eg, titles, closed captions, descriptions, tags, etc.) may be viewable by others. You may choose to limit the availability of your profile and videos. Your interactions during events such as live streams and webinars, or with other users (eg, comments, "likes," poll responses) may be seen by others.

## 22. Capture Forms

You may submit information through a capture form set up by a video owner or webinar host. This information will be received by both [Edilweb.pro](https://edilweb.pro) and the video owner and is subject to both [Edilweb.pro](https://edilweb.pro)'s Privacy Policy as well as the video owner's privacy policy. Except where Vimeo

is the video owner, Vimeo will not use any information you submit through such forms for direct marketing purposes.

### **23. Other Information You May Submit**

You may submit data to us for limited purposes, such as requesting customer support; participating in a study or survey; entering contests or sweepstakes; applying for a job; or signing up to receive communications from us or another user.

### **24. Automatically Collected Information**

We automatically collect certain types of data when you use our services, regardless of whether you have an account. This data includes your IP address, technical information about your device (eg, browser type, operating system, basic device information), the web page you visited or search query you entered before reaching us, and your activities. We may track your activities using cookies and similar technologies. By using our services, you agree to our use of these methods as set forth in our [Cookie Policy](#).

### **25. With Whom We Share Your Data**

We share data with third parties as follows:

- a) **As you instruct:** We may make your profile and videos available to others as you instruct in using our services. We may share your data with persons to whom you have granted account-level access.
- b) **With your consent:** We may share your data with third parties where we have obtained your express consent to do so.
- c) **Authorized vendors:** We may share your data with third-party vendors that help us operate our services, process orders, and comply with your instructions and our contractual obligations. This includes payment processors, content delivery networks (CDNs), cloud-based hosting services, monitoring services, email service providers, quality assurance and testing vendors, fraud and abuse prevention vendors, customer relations management (CRM) vendors, chatbot providers, and shipment vendors.
- d) **Advertising:** We may share your data with advertising companies to display relevant ads to you, and to measure the effectiveness of those ads.
- e) **Analytics:** We may share your data with analytics providers which help us understand how customers are using our services. We may also share identifying analytics information with the hosts of webinars you attend, and the administrator(s) of your Enterprise Account (see below for more details).
- f) **Affiliates and advisors:** We may share your data with our auditors and advisors for planning, financial reporting, accounting, auditing, tax filings, and legal compliance. We may share your data with our affiliates to the extent necessary to provide you with the services ordered.
- g) **Certain legal situations:** We may share your data where we believe disclosure is necessary to comply with a legal obligation or in connection with a corporate transaction as discussed in Section 6.

- h) **Aggregated or anonymized information:** We may publicly disclose non-personal aggregated or anonymized information such as our number of visitors and registered users.

We use reasonable efforts to vet vendors for their privacy and data security practices. We require that such vendors agree to protect the data we share.

## **26. YOUR DELEGATION-THE CONTRAST TO -PURPOSE OF THE PROCESSING AND CONDITION WHICH MAKES THE PROCESSING LAWFUL**

### **26.1. Disputes and litigation**

The personal data will be processed by the Data Controller to resolve disputes and disputes that may exceptionally arise in the execution of the contract; it is possible in this processing that it is necessary to archive personal data digitally and/or in a traditional way (on paper).

Condition of Lawfulness of Processing: Legitimate Interest - Art. 6, c.1, let. f. DSGVO

The data you provide will be processed for the following purposes:

- a) -Purpose Description
- b) -Resolution of disputes and disputes The owner's interest in processing the data to resolve any disputes related to the execution of the contract is legitimate
- c) -Nature of the provision: Mandatory - Failure to provide the data will prevent the Data Controller from carrying out the activity requested by you, as it will not be able to pursue a legitimate interest.
- d) -Personal data retention period: Minimum data protection measures: Assignment of specific privileges for access to information systems, execution of periodic backups of the applications used. Personal data retention period: Your personal data will be processed for this purpose for the time necessary to fulfill the legal obligations established by current legislation. In this regard, your personal data may be kept for up to 10 years starting from the dissolution of the contract or, if subsequent, from a binding decision issued by a competent authority (for example, court sentence), without prejudice to any retention obligations relating to particular categories of data, for longer periods of time, prescribed by the legal system.
- e) -Minimum data protection measures: The minimum security measures are described in the Technical Annex to the Organizational Model present at the headquarters of the Data Controller, a copy of which can be requested for viewing.
- f) -Treatment Method: The treatment method is exclusively manual

### **19. Commercial Informer**

Lawful Processing Condition, The data you provide will be processed for the following purposes: Nature of the contribution to: EDILWEB.PRO&PARTNER\$ by Alessandro Marco Mazzone with headquarters in Via Giuseppe Ungaretti n 10 Milan 20157, Italy

### **20. CUSTOMERS - Execution of the Smart Crypto Contract**

Note Delegation: this request is also valid as a declaration in lieu of a declaration regarding data that is different and/or missing from the attached identity document, made under the criminal liability of the declarant pursuant to art. § 263 StGB , § 267 StGB , § 156 StGB , § 271 StGB.

The processing of personal data is necessary for the acquisition of information necessary for the conclusion and execution of the contract stipulated with the Data Controller relating to the acquisition of Commercial Information and Database Management.

Condition of Lawfulness of Processing: Contract Execution - Art. 6, c.1, let. b. DSGVO

The data you provide will be processed for the following purposes:

- a) Purpose Description
- b) Execution and management of the contract stipulated with the Data Controller.
- c) Execution and management of the contract stipulated with the Data Controller.
- d) Acquisition of preliminary information at the conclusion of contracts. Acquisition of preliminary information at the conclusion of contracts.
- e) Communication intended for customers. Communications transmitted and/or received to/from customers connected to the execution and/or stipulation of the contract, carried out through various means of communications such as telephone, email (electronic mail), instant messaging (whatsapp) and similar, paper mail.

Nature of the provision: Mandatory - Failure to provide the data will make it impossible for the Data Controller to execute the contract.

Personal data retention period: The personal data used for the execution of the contract will be processed for the time necessary to manage the existing relationship with the Data Controller. The information collected for the evaluation of the conclusion of the contract, in case of failure to complete it, will be deleted within: 6 months –10 years.

Minimum data protection measures: Assignment of specific privileges for access to information systems, execution of periodic backups of the applications used.

Processing methods: The processing is carried out mainly with IT tools.

## **21. CUSTOMERS - Legal obligations**

The processing of personal data is necessary for the fulfillment of obligations established by laws, regulations and/or community regulations, by supervisory/control bodies or by other authorities authorized to do so.

Condition of Lawfulness of Processing: Legal Obligation - Art. 6, c.1, let. c. DSGVO

The data you provide will be processed for the following purposes:

- a) Purpose Description
- b) Storage of documents in paper form. Conservation of accounting and administrative documents in paper form.
- c) Storage of documents in digital form. Conservation of accounting and administrative documents in digital form.
- d) Storage of issued/received invoices. Digital storage of issued/received invoices (electronic invoicing).

Nature of the provision: Mandatory - Failure to provide the data will make it impossible for the Data Controller to execute the contract.

Personal data retention period: Personal data will be processed for this purpose for the time necessary to fulfill the legal obligations established by current legislation. In this regard, personal data will be retained for 10 years starting from the termination of the contract or, if subsequent, from a binding decision issued by a competent authority, without prejudice to any retention obligations relating to particular categories of data, for longer periods of time, prescribed by the

legal system.

Minimum data protection measures: Assignment of specific privileges for access to information systems, execution of periodic backups of the applications used.

Processing methods: The processing is carried out mainly with IT tools.

## **22. CUSTOMERS – Marketing**

Transmission of commercial proposals promoted by the Data Controller.

Condition of Lawfulness of Processing: Consent - Art. 6, c.1, let. to. DSGVO

The data you provide will be processed for the following purposes:

- a) Purpose Description
- b) Newsletter transmission. Transmission of commercial newsletters to the email addresses of customers and/or potential customers.
- c) Transmission of Instant Messages. Transmission of instant messages using tools such as SMS, Whatsapp, Telegram and similar.
- d) Epistolary transmission. Transmission of instant messages using tools such as SMS, Whatsapp, Telegram, and similar.

Nature of the provision: Optional - Failure to provide the data will make it impossible for the interested party to receive messages relating to the promotions proposed by the Data Controller

Personal data retention period: The deleted data will be deleted immediately following the termination of the contract or revocation of consent. The data relating to prospects, for whom the contract will not be finalised, will be deleted within 24 months of registration.

Minimum data protection measures: Assignment of specific privileges for access to information systems, execution of periodic backups of the applications used.

Processing methods: The processing is carried out mainly with IT tools.

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## **23.SITE - Navigation data**

Obtain anonymous statistical information on use, check the correct functioning of the site, ascertain responsibility in case of hypothetical computer crimes against the Owner.

Condition of Lawfulness of Processing: Legitimate Interest - Art. 6, c.1, let. f. DSGVO

The data you provide will be processed for the following purposes:

Purpose Description

- a) Technological maintenance of the site. Data analysis to perform the evolution and maintenance of the website.
- b) Illegal use of the site. Ascertainment of responsibility in the event of potential computer crimes to the detriment of the site and/or the data subjects.
- c) Statistical analysis. Statistical analysis, anonymous, on the use of the site.
- d) Nature of the provision: Mandatory - Failure to provide the data will make it impossible for the company to provide the web service provided.
- e) Personal data retention period: The data is retained for 30 days.
- f) Minimum data protection measures: Assignment of specific privileges for access to information systems, execution of periodic backups of the applications used.
- g) Processing methods: The processing is carried out using IT tools.

## **24. CUSTOMERS - Marketing for similar products**

Transmission of newsletters relating to similar products already purchased by customers.

Condition Lawfulness of Processing: Soft Spam - Art. 130 paragraph 4

The data you provide will be processed for the following purposes:

- a) Purpose Description
- b) Newsletter transmission to the email boxes indicated by customers.
- c) Transmission of commercial proposals relating to similar products already purchased/requested by customers.

Nature of the provision: Optional - Failure to provide the data will make it impossible for the interested party to receive the newsletters relating to promotions proposed by the Data Controller

Personal data retention period: The deleted data will be deleted immediately following termination of the contract or opposition to the processing.

Minimum data protection measures: Assignment of specific privileges for access to information systems, execution of periodic backups of the applications used.

Processing methods: The processing is carried out mainly with IT tools.

## **25. SITE - Requests from the Site**

Requests made by interested parties via the website of the Data Controller.

Condition of Lawfulness of Processing: Contract Execution - Art. 6, c.1, let. b. DSGVO

The data you provide will be processed for the following purposes:

- a) Purpose Description
- b) Sending requests via web platform tools. Sending requests via web platform tools.
- c) Nature of the provision: Optional - Failure to provide the data will make it impossible for the Data Controller to respond to the interested party's requests.

Personal data retention period: Processing of the request.

Minimum data protection measures: Assignment of specific privileges for access to information systems, execution of periodic backups of the applications used.

Processing methods: The processing is carried out using IT tools.

## **26. SITE - Use of the Service and Reserved Area**

Use of the services offered through the reserved area of the Owner's website.

Condition of Lawfulness of Processing: Contract Execution - Art. 6, c.1, let. b. DSGVO

The data you provide will be processed for the following purposes:

Purpose Description

Registration. Registration within the reserved area.

Use of the service reserved for users. Use of the service provided by accessing the reserved area of the site.

Nature of the provision: Optional - Failure to provide the data will make it impossible for the Data Controller to provide services through the reserved area of the site.

Personal data retention period: User cancellation.

Minimum data protection measures: Assignment of specific privileges for access to information systems, execution of periodic backups of the applications used.

Processing methods: The processing is carried out using IT tools.

## 27. SITE – Remarketing

Use of the Google AdWords and Facebook advertising platforms to advertise the products/services offered by the Data Controller on third-party websites. The remarketing activity could consist of conducting advertising campaigns, carried out on the Google search results page, on a site in the Google Display Network (Google AdSense) or within the Facebook social network, aimed at site visitors who have granted consent for this purpose. Third-party suppliers, including Google and Facebook, use cookies to publish ads based on previous visits to our website. Of course, all data collected will be used in accordance with our privacy policy, as well as the privacy policies of Google and Facebook. You can object to remarketing advertising campaigns via the following links: for Google: - <https://support.google.com/ads/answer/2662922?hl=it>[https://adssettings.google.com/authenticated?hl=it#display\\_optoutfor](https://adssettings.google.com/authenticated?hl=it#display_optoutfor)

Facebook: [https://www.facebook.com/ads/website\\_custom\\_audiences/](https://www.facebook.com/ads/website_custom_audiences/)

Condition of Lawfulness of Processing: Consent - Art. 6, c.1, let. to. DSGVO

The data you provide will be processed for the following purposes:

Purpose Description: Use of cookies for remarketing activities. Use of cookies for the configuration and management of advertising campaigns carried out on the Facebook platform and Google display network. Nature of the provision: Optional - Failure to provide consent will make it impossible for the Data Controller to promote products/services on third-party sites other than that of the Owner. Personal data retention period: The period of use of the remarketing cookies used by this site is equal to 10 years for Google AdWords and 10 years for social media networks.

Minimum data protection measures: Assignment of specific privileges for access to information systems, execution of periodic backups of the applications used.

Processing methods: The processing is carried out mainly with IT tools.

### RECIPIENTS OF THE TREATMENT

- a) Recipient Role or Recipient Category
- b) ADS System Administrator for the management of IT systems
- c) Data Processor Tax and employment consultancy firm
- d) Responsible for Processing Business Agencies in the area EU
- e) Responsible for the Processing of ICT consultancy services
- f) Data Controller IT services company
- g) Data Processor Tax and employment consultancy firm
- h) Data Processor (Internal) Company Management
- i) Data Protection Officer (DPO) Responsible for data processing
- j) Person Designated for Processing (Internal) Employees of the Administrative sector
- k) Independent Data Bank Owner (SIC)
- l) Independent owner Professional translation company
- m) Independent Competent Doctor
- n) Independent owner of notarial studies in the area EU
- o) Independent Owner of Public Offices / Institutions
- p) Independent owner of couriers, freight forwarders and post offices
- q) Independent owner Commercial information company authorized by TULPS 134
- r) Owner of independent law firm
- s) Data Controller

## RIGHTS OF THE INTERESTED PARTY - COMPLAINT TO THE SUPERVISORY AUTHORITY

In relation to the processing described in this Information, as an interested party you may, under the conditions established by the DSGVO, exercise the rights established by articles 15 to 22 of the DSGVO and, in particular, the following rights: right of access – article 15 DSGVO: right to obtain confirmation as to whether or not personal data concerning you is being processed and, in this case, obtain access to your personal data; • right of rectification – article 16 DSGVO: right to obtain, without unjustified delay, the rectification of inaccurate personal data concerning you and/or the integration of incomplete personal data; • right to cancellation (right to be forgotten) – article 17 DSGVO: right to obtain, without unjustified delay, the cancellation of personal data that you concern. The right to erasure does not apply to the extent that processing is necessary for the fulfillment of a legal obligation or for the performance of a task carried out in the public interest or for the establishment, exercise or defense of a right. in court.

Right to limit processing – article 18 DSGVO: right to obtain the limitation of processing, when: a) the interested party contests the accuracy of the personal data; b) the processing is unlawful and the interested party opposes the deletion of the personal data and instead requests that their use be limited; c) the personal data are necessary for the interested party to ascertain, exercise or defend a right in court; d) the interested party has objected to the processing in waiting for verification regarding the possible prevalence of the legitimate reasons of the data controller with respect to those of the interested party. right to data portability – article 20 DSGVO: right to receive, in a structured format, commonly used and readable by an automatic device, the personal data concerning you provided to the Data Controller and the right to transmit them to another data controller without impediments, if the processing is based on consent and is carried out by automated means. Furthermore, the right to have your personal data transmitted directly from this owner to another owner if this is technically feasible; right to object – article 21 DSGVO: right to object, at any time, to the processing of personal data concerning you based on the condition of legitimacy of the legitimate interest, including profiling, unless there are legitimate reasons for the Data Controller to continue the processing which prevail on the interests, rights and freedoms of the interested party or for the establishment, exercise or defense of a right in court. right not to be subjected to an automated decision-making process – article 22 DSGVO: the interested party has the right not to be subjected to an automated decision-making process decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you, unless this is necessary for the conclusion or performance of a contract or you have given your consent. In any case, an automated decision-making process cannot concern your personal data and you will be able to obtain human intervention from the data controller at any time, express your opinion and contest the decision. right to lodge a complaint with the Guarantor Authority for the protection of personal data: <http://www.garanteprivacy.it>; • revoke the consent given on any occasion and with the same ease with which it was provided without prejudice to the lawfulness of the processing based on the consent given before the revocation. • The above rights may be exercised against the Data Controller by contacting the references indicated in the previous point 1. The exercise of your rights as an interested party is free of charge pursuant to Article 12 DSGVO. However, in the case of manifestly unfounded or excessive requests, also due to their repetitiveness, the Data Controller may charge you a reasonable expense contribution, in light of the administrative costs incurred in dealing with your request, or denying satisfaction of your request. Finally, we inform you that the Data Controller may request further information necessary to confirm the identity of the interested party.

## **TO ARTICLE 28 INTERPRETATION**

**28.1** The headings of each Section of these Terms & Conditions of Carriage are for convenience only and should not be used to interpret the text.

**28.2** The possible nullity of individual clauses of the contracts and estimates stipulated between the parties, does not lead to the nullity of the entire contract.

## **ITEM 29 PREVAILING APPLICABLE LAW, CHOICE OF JURISDICTION RESOLUTION AND COMPOSITION OF DISPUTES.**

29.1 This contract is governed by the general principles of law generally recognized in international trade (LEX MERCATORIA) together with the Unidroit Principles on International Commercial Contracts of 2010 (with the exception of articles 2.1.20, 3.2.7 and 6.2.1 – 6.2.3 ) to the exclusion of national laws and internal national jurisdiction. The Contract of Sale concluded under this Agreement shall be governed by the United Nations Convention on Contracts for the International Sale of Goods (1980 Vienna Convention, hereinafter referred to as the CISG) and to the extent such matters are not covered by the CISG, with reference to the legal rules and principles generally recognized in international trade as applicable to international sales contracts.

29.2 Any disputes raised in relation to these contractual conditions must always be resolved in advance through a procedure to be resolved amicably.

29.3 All disputes arising from this contract will be referred to a conciliation attempt at the International Mediation Body.

29.4 If the Parties intend to appeal to the ordinary judicial authority, the competent court is that of the International Chamber of Commerce Munich ( München ) Germany and resolved according to the Regulations adopted by the same. The language of the arbitration shall be English.

29.5 Except as otherwise provided by the European Convention, the purchase contract with us, these Terms and Conditions and our Regulations will be governed by and interpreted in accordance with European-international law and any dispute arising out of or in connection with this contract will be resolved subject to the exclusive jurisdiction of the European International Courts. The Arbitrator will decide in accordance with the terms of this Agreement and its Articles.

29.6 These Terms and Conditions are applicable to the extent that they do not conflict with any applicable law. In interpreting the provisions of this Agreement, the Arbitrator shall not be required to apply the substantive law of any jurisdiction but shall be guided by the policies and considerations set forth in the Preamble to this Agreement and the Articles of Association. [www.edilweb.pro](http://www.edilweb.pro) & partner\$ by Alessandro Marco Mazzoni taking into account taking into account, among other things, the general principles of fairness commonly accepted by the legal system of most countries, in particular the UNIDROIT principles as a reliable source for international commercial contracts in arbitration and international law.

29.7 If any provision of these Contractual Conditions is invalid under any applicable law, the other provisions, however, will remain in force to the extent that such provisions remain effective without the provision becoming invalid.

## ART 30 AUTHENTIC TEXT

The English text of this agreement is the only authentic text

### Final clause –Terms of Service

This contract preliminary not repeals eNot replaces any agreement, understanding, negotiation, written or oral, that has occurred subsequently between the parties and concerning the subject of this contract.

A - I DO NOT ACCEPT THE ABOVE CONDITIONS

(signing, by placing a check mark in the box, to be received by legally recognized post)

B - I ACCEPT THE ABOVE CONDITIONS

(by clicking I accept, By submitting first payment, signing and sending)

Read , Approved , Subscribed

Name \_\_\_\_\_

Surname \_\_\_\_\_

Date \_\_\_\_\_ City \_\_\_\_\_